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# GBTA | Michigan Chapter

December 2, 2021

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# Welcome!

Today's Meeting is worth 1 credit for GTP certification





# Agenda

- 3:00 PM**      **Charity Auction Opens!**  
**Registration & Networking**
- 3:45 PM**      **Welcome Announcements**
- 4:00 PM**      **MBTA Business Meeting**
- 4:15 PM**      **Charity Presentation: *Ann Rudisill, Downriver for Veterans Presentation***
- 4:30 PM**      ***The Rise of Private Aviation as a Corporate Travel Solution***  
**Presented by Wheels Up**
- 5:15 PM**      **Jeopardy!**
- 6:00 PM**      **Charity Auction & Networking**
- 6:30 PM**      **Dinner**
- 8:00 PM**      **Conclusion & Auction Winners Announced!**



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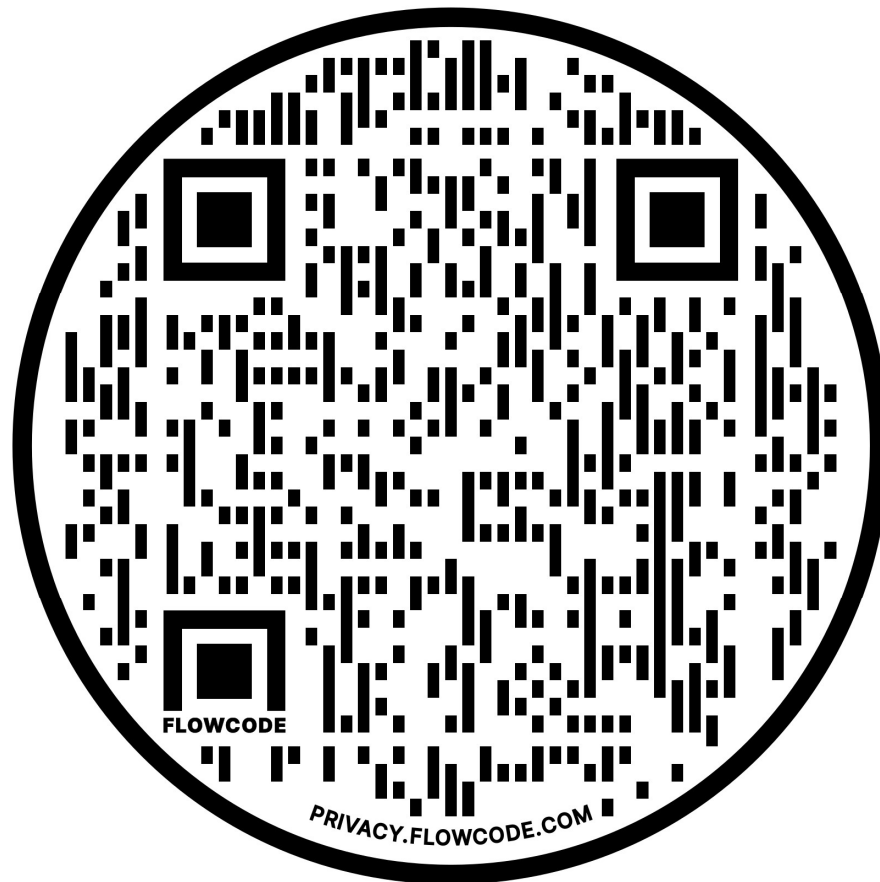


# Business Meeting

President's Remarks and Committee Updates

Leslee Fritz, MBTA President 2022/23

- Call to order
- General Updates
- Committee Updates



# ***Charity Committee***

***Gail Major***, Superhost Hospitality

Committee Chair

## **2022 Goals**

- Name 2022 Charity of Focus

# ***Education Committee***

***Elisabeth Johnson***, Meritor, Inc.

Committee Chair

## **2022 Goals**

- Transition new Education Chair
- Secure speakers/topics for 2022 events
- Present three (3) Benchmarking Sessions
  - Rebuild Committee to five members

# ***Government Committee***

## ***Michael Hoff, GTP, CCTE***

Continental Automotive, Inc.

Committee Chair

## **2022 Goals**

- Work with GBTA on Chapter Challenge Goals in 2022
  - Engage membership in Chapter Challenge
    - Reengage members at summer event
      - Produce Fall wine drawing
- Coordinate government communications for awareness

# ***Meeting Planning Committee***

***Nicole Poggione***, Embassy Suites Livonia

Committee Chair

## **2022 Goals**

- Create a fun summer event!
- Help plan targeted event budgets
- Seek out new venue options and event sponsorships
- Meet quarterly with committee

# ***Membership Committee***

***Megan Craig***, Amerilodge Group  
Committee Chair

## **2022 Goals**

- Clean up membership database
- Mine database for interest in rejoining
  - Secure more committee members
- Increase membership numbers back to 2020 levels
- Work with Board to help increase meeting attendance

## Membership Type

Your current membership expiration date is: **12/31/2021**

### MBTA Annual Membership

**\$175.00** membership valid until 12/31/2022

MBTA Annual Membership - Does not include meeting fee's

### Add Pre-Paid Meetings Package \$150

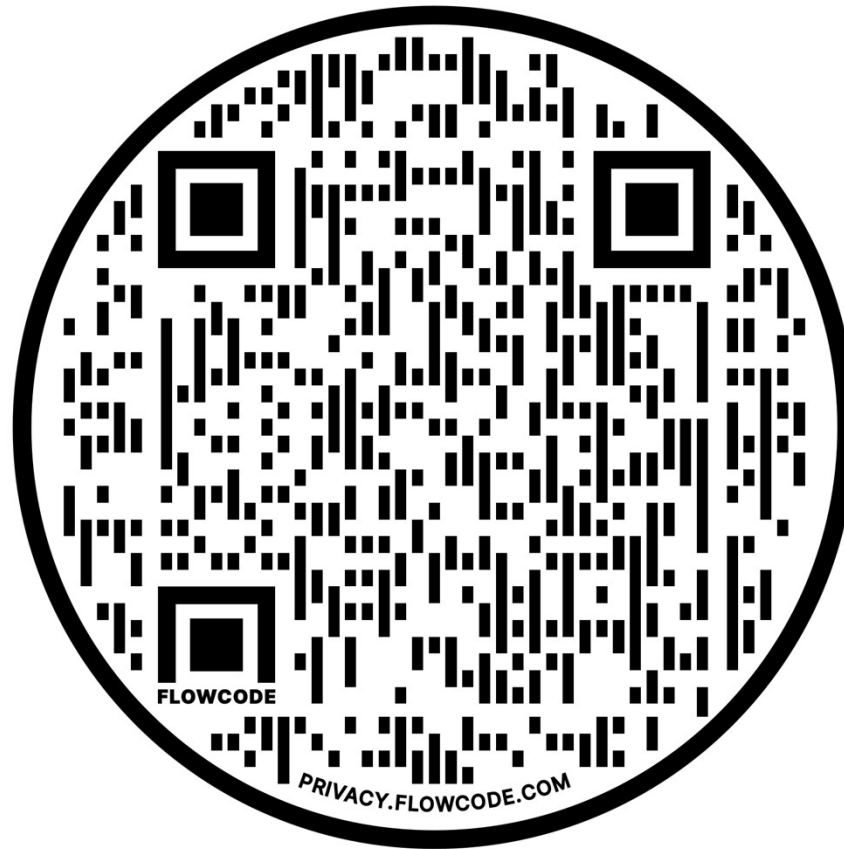
**\$150.00** membership valid until 01/31/2022

Upgrade your Basic Membership to include our pre-paid meetings package for \$150/annually. Note: This must be purchased within 30 days of your membership dues.

### MBTA Annual Membership Including Meetings Prepaid Package

**\$325.00** membership valid until 12/31/2022

MBTA Pre-paid Meetings Package (Available to MBTA Members Only) All annual MBTA meetings will be paid in full



# Scholarship Committee

**Jamie Cotter**, Avis Budget Group  
Committee Chair

## 2022 Goals

- Survey Membership for Additional Scholarship Requests
- Review other BTA scholarship programs and review our program and process
  - Revamp scholarship process for 2023

# ***Sponsorship Committee***

***Shirley Randall, GTP***, National Airlines

Committee Chair

## **2022 Goals**

# ***PR/Social Media/Marketing & Communications***

***YOUR NAME***, Your Company

Committee Chair

## **2022 Goals**

- Reconstitute this committee
- Build a Committee

# *Design Thinking Project*

***Jenny Baumann***

Delta Air Lines

MBTA Vice President



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## ***The Rise of Private Aviation as a Corporate Travel Solution***



### ***Presented by Wheels Up***

Robert Bourrier, Sr. VP/Head of Corporate Sales

Tim Frederick, Sr. Account Executive

Michael Heister, Manager of Business Development



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# Jeopardy!



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## ***2021 Charity: Downriver For Veterans***



***Ann Rudisill***

Founder

Downriver for Veterans

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# *Charity Auction & Networking*

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LinkedIn: <https://www.linkedin.com/groups/3178147/>

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# Please complete the survey!



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## ***Charity Auction Results!***





# Meeting Adjourned

## *Next Events:*

### **February 10 – 2022 Kick-Off/Sponsor Appreciation**

- Location: Greater Detroit Area
- Direct Benchmarking Session

### **April 28 – Bring Your Boss/Approver Event**

- Location: Mid/West Michigan
- Direct Benchmarking Session