



WELCOME

Michigan Business Travel Association Members

It's Your Organization!

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Morning General Session



Presentation – NBTA Government & PAC

Presented by

Guest Speaker – Shane Downey



LUNCH

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MBTA Meeting

Updates:

NBTA Introduces Two New Industry Outlook Business Tools

The First Quarterly Business Travel Outlook to Provide Macro-Economic Projections

Annual Travel Buyer Sentiment Report will Examine Travel Manager Expectations

September 28, 2010 (Alexandria, VA) – The NBTA Foundation, the education and research arm of the National Business Travel Association (NBTA), today announced two new resources to give corporate travel professionals and the broader business community insight into both short- and long-term trends in business travel volumes and spend. The first-ever quarterly business travel outlook will offer a macro-economic analysis of business travel spending over the next two years, while the new annual travel buyer's sentiment will take a detailed look at the expectations of travel managers for the coming year.



MBTA Scholarship Program

Chairs: Carol Schoendorff

Welcome Carol!

2011 Scholarships

Michael Hoff – Continental Automotive - CCTE

Paula Flowers - Kelly Services – NBTA Convention

Kathy Mastin – Visteon – MBTA Membership

Carol Schoendorff – Delphi – MBTA Membership

Christie Mosher – AlixPartners LLP - CCTE

Chuck Bushley - Continental – MBTA Membership

2011

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Education Committee

Co-Chairs: Rennie Vanrosmalen, Meijer
Jim Smith, Enterprise Holdings, Inc.

Members: Amy Marciano-Ratliff, American Express Travel
Celeste Smith, Ann Arbor Marriott/Ypsilanti Eagle Crest

2010 Upcoming Events

- November 17th –
Topic: American Express – 2011 Forecast
Presenter: Dave Balfour – Business Development Director

Topic: Social Media & Networking
- December 8th Holiday Event at Dearborn Inn
Presenter: Scott Anderson – Southwest Airlines

2011 Events

- Meeting Dates – Mark your calendars - 2011 Meeting schedule is now available to take with you.
- 2011 Meeting Topics – Please complete the survey of future topics you would like to see available through MBTA



Technology Committee

Chair: Jack Reynaert

- **Meeting Registration**
- **IT Committee Chair needed!**

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Membership Committee

Chair: Tawnya Johnson, Inn at St. John's

Committee Member(s): Debbie Barrett, Dollar Thrifty

- It's that time again to join MBTA for next year. Current 2010 memberships will expire on 1/31/10. No dues increase for 2011-just
- Visit www.MichiganBTA.org to confirm your 2011 membership-feel free to contact me with questions: tjohnson@stjohnsgc.com
- Also, remember if you bring a new direct member as a guest, their first meeting is FREE! The holiday event is an excellent meeting to bring a guest

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Secretary's Report

Debbie Graves

Committee Opportunities:

Technology Chair

Sponsorship Committee: Ann Ammons, Travel Incorporated

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Charity Committee

Chair: Jodie Duncan

Holiday Party Charities

Paws for Life

- Paws for Life Rescue and Adoption is a 501c3 non-profit animal welfare organization, run by hard-working dedicated volunteers who rescue homeless, neglected, abused and abandoned dogs, cats, puppies and kittens. We use a network of loving foster care homes where animals stay until their forever homes find them.
- Our mission is to speak for those who cannot speak for themselves. We believe in matching animals and families to find the right fit for everyone. We promise to exhaust all efforts to place adoptable pets in lifelong, loving homes. Our goal is to find the best home possible for the homeless pets in our care.



In Kind Items Accepted new/slightly used

- Scoopable cat litter (Fresh Step Scoopable)
 - Adult cat dry food (Chicken Soup for Cat Lover's Soul, Science Diet, Wellness, Nutro)
 - Kitten dry food (Chicken Soup for Kitten Lover's Soul, Science Diet, Wellness, Nutro)
 - Adult dog dry food (Chicken Soup for Dog Lover's Soul, Science Diet, Wellness, Nutro)
 - Puppy dry food (Chicken Soup for Puppy Lover's Soul, Science Diet, Wellness, Nutro)
 - Dog cages, crates, carriers
 - Canned cat and kitten food
 - Cat scratching posts, cat towers, cat condos
 - Dog and cat collars, leashes
 - Dog and cat beds
 - Dog and cat toys
 - Litter boxes
 - Heartworm medication
 - Flea prevention drops
- - Gas cards
- - Kitten dewormer

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Charity Committee

Holiday Party Charities

Chair: Jodie Duncan

The charity committee is also looking to add a family friendly volunteer day for members to participate in. We will be planning this even sometime between the holiday party and the golf outing. This will be a way for the MBTA family to lend a hand to our community, without asking for any financial donations just a few hours of your day.

Childs Advocacy Team

("CAT") is a non-profit company organized pursuant to the provisions of the Michigan Nonprofit Corporations Act, Act 162, Public Acts of 1982. CAT provides legal **and** advocacy services to minor children involved in the legal justice system

The corporation is incorporated and organized exclusively for charitable purposes. The purposes for which the corporation is organized is to defend human and civil rights of minor children; to advocate for the elimination and the prevention of cruelty to children; to provide relief of the poor, distressed and underprivileged; and to promote social welfare by providing legal counsel and legal advocates to minor children.

100% of donations go directly to the cause.

Christmas Hope 2010

Christmas Hope 2010 is an annual special project that The Childs Advocacy Team puts on. They collect Christmas gifts for underprivileged and at-risk children, including children in the foster care system.

MBTA will be donating all monetary donations to Childs Advocacy Team. 100% of our silent auction donations will go to the Christmas Hope 2010 project. Method of payments for items won at the auction that will be accepted are cash, check, and paypal. The Childs Advocacy Team will invoice anyone who wishes to pay by credit card via paypal. Please come to the holiday party prepared to support an excellent cause.



Treasury Report

Chair – Jenny Baumann

Monthly Income and Expenses 1/1/2010 through 12/31/2010

| Subcategory | Jan-10 | Feb-10 | Mar-10 | Apr-10 | May-10 | Jun-10 | Jul-10 | Aug-10 | Sep-10 | Oct-10 | Nov-10 | Dec-10 | Total |
|-----------------------------|---------------------|-------------------|-------------------|-------------------|---------------------|-------------------|---------------------|---------------------|-----------------|------------------|--------|--------|---------------------|
| Income | | | | | | | | | | | | | |
| 2010 Dues | 250.00 | 5001.00 | 7591.59 | 1639.97 | -50.00 | 1210.92 | 444.75 | 220.00 | 565.00 | | | | \$16,873.23 |
| Meeting Income | | | 97.72 | 340.44 | 65.00 | 1177.46 | | | | | | | \$1,680.62 |
| Meeting Sponsorship | | | | | | 750.00 | | | | | | | \$750.00 |
| Meetings & Dues Income | | | | | | | | | | 60.00 | | | \$60.00 |
| Sponsorship | | | | | | 150.00 | | 250.00 | 150.00 | | | | \$550.00 |
| Income - Unassigned | | 250.00 | 0.04 | 0.08 | 300.08 | 0.09 | 0.08 | 564.52 | | | | | \$1,114.89 |
| Total Income | 250.00 | 5251.00 | 7689.35 | 1980.49 | 315.08 | 3288.47 | 444.83 | 1034.52 | 715.00 | 60.00 | | | \$21,028.74 |
| Expenses | | | | | | | | | | | | | |
| Bank Charge | | 50.00 | 180.32 | | | | | | | | | | \$230.32 |
| Board expenses | | | 1008.40 | | 31.75 | | 595.67 | 1235.78 | | | | | \$2,871.60 |
| Charity | | | | | 300.00 | | | | | | | | \$300.00 |
| CPC Meeting Expenses | 2491.84 | | | 403.59 | | | | | | | | | \$2,895.43 |
| Flowers | | | 61.48 | | | | | | | | | | \$61.48 |
| Meeting Expenses | | 561.40 | 1612.51 | | 6048.97 * | 459.20 | 5324.34 | | | | | | \$14,006.42 |
| Merchant Bnkcd Fee | 82.27 | 33.13 | | 65.23 | 54.22 | 31.19 | 68.62 | 32.45 | 32.49 | 38.51 | | | \$438.11 |
| nbta ccte | 500.00 | | | | | | | | | | | | \$500.00 |
| Scholarship Paid | | | | | | 1000.00 | | | | | | | \$1,000.00 |
| Speakers Fee | | | 300.90 | | | 58.74 | | | | | | | \$359.64 |
| Lodging | | | | | | | | 698.49 | | | | | \$698.49 |
| Website Development Fees | 799.00 | | 300.00 | | | | | | | | | | \$1,099.00 |
| Website Monthly Fees | | | 100.00 | 100.00 | 100.00 | 1600.00 | 100.00 | 100.00 | 100.00 | 100.00 | | | \$2,300.00 |
| Total Expenses | \$3,873.11 | \$644.53 | \$3,563.61 | \$568.82 | \$6,534.94 | \$3,149.13 | \$6,088.63 | \$2,066.72 | \$132.49 | \$138.51 | | | \$26,760.49 |
| Income less Expenses | (\$3,623.11) | \$4,606.47 | \$4,125.74 | \$1,411.67 | (\$6,219.86) | \$139.34 | (\$5,643.80) | (\$1,032.20) | \$582.51 | (\$78.51) | | | (\$5,731.75) |

* \$6048.97 AMWAY GRAND PLAZA Billed in May 2010 from Education Day Meeting October 2009

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Treasury Report

Chair – Jenny Baumann

Monthly Income and Expenses YTD - October 2010

| Subcategory | Total |
|-----------------------------|---------------------|
| Income | |
| 2010 Dues | \$16,873.23 |
| Meeting Income | \$1,680.62 |
| Meeting Sponsorship | \$750.00 |
| Meetings & Dues Income | \$60.00 |
| Sponsorship | \$550.00 |
| Income - Unassigned | \$1,114.89 |
| Total Income | \$21,028.74 |
| Expenses | |
| Bank Charge | \$230.32 |
| Board expenses | \$2,871.60 |
| Charity | \$300.00 |
| CPC Meeting Expenses | \$2,895.43 |
| Flowers | \$61.48 |
| Meeting Expenses | 14006.42* |
| Merchant Bnkcd Fee | \$438.11 |
| nbta ccte | \$500.00 |
| Scholarship Paid | \$1,000.00 |
| Speakers Fee | \$359.64 |
| Lodging | \$698.49 |
| Website Development Fees | \$1,099.00 |
| Website Monthly Fees | \$2,300.00 |
| Total Expenses | \$26,760.49 |
| Income less Expenses | (\$5,731.75) |

Account Balances

As of 10/11/2010

| Account | Total |
|-------------------------------------|------------------|
| Bank and Cash Accounts | |
| MBTA Checking | \$ 12,137 |
| Savings | \$ 2,175 |
| Total Bank and Cash Accounts | \$ 14,312 |
| Total Assets | \$ 14,312 |
| Net Worth | \$ 14,312 |

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Chair – Jenny Baumann

Paid Meeting Sponsorships

| | | |
|--|--|----------------|
| Greek Town Casino | February 2010 Meeting | \$125 |
| Kelly Services | February 2010 Meeting Host | In-Kind |
| Shelton Pontiac GMC | June 2010 Meeting and Golf Outing | \$500 |
| The Detroit Auto Dealers Association | June 2010 Meeting and Golf Outing | \$500 |
| Enterprise Holdings | June 2010 Meeting and Golf Outing | \$500 |
| Passageways Travel/The Travel Authority | June 2010 Meeting and Golf Outing | \$240 |
| Greek Town Casino | June 2010 Meeting and Golf Outing | \$250 |
| The Inn at St. Johns | June 2010 Meeting and Golf Outing | \$150 |
| Carlson Wagonlit Travel | June 2010 Meeting and Golf Outing | \$150 |
| Kelly Services | February 2010 Meeting Host | |
| Total Paid Sponsorships: | | \$2,040 |

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Government Affairs

Chair – George McMullen

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Meetings

Chair: Vicki Berger

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Afternoon General Session



Presentation – NBTA Benchmarking Tool & The Benefits of MBTA

Presented by

**Guest Speaker – Denise Truso
St. Judes Hospital**



Sony DVD Player Giveaway



Turn in your name badge

Thank You for attending!

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