



# Education Day

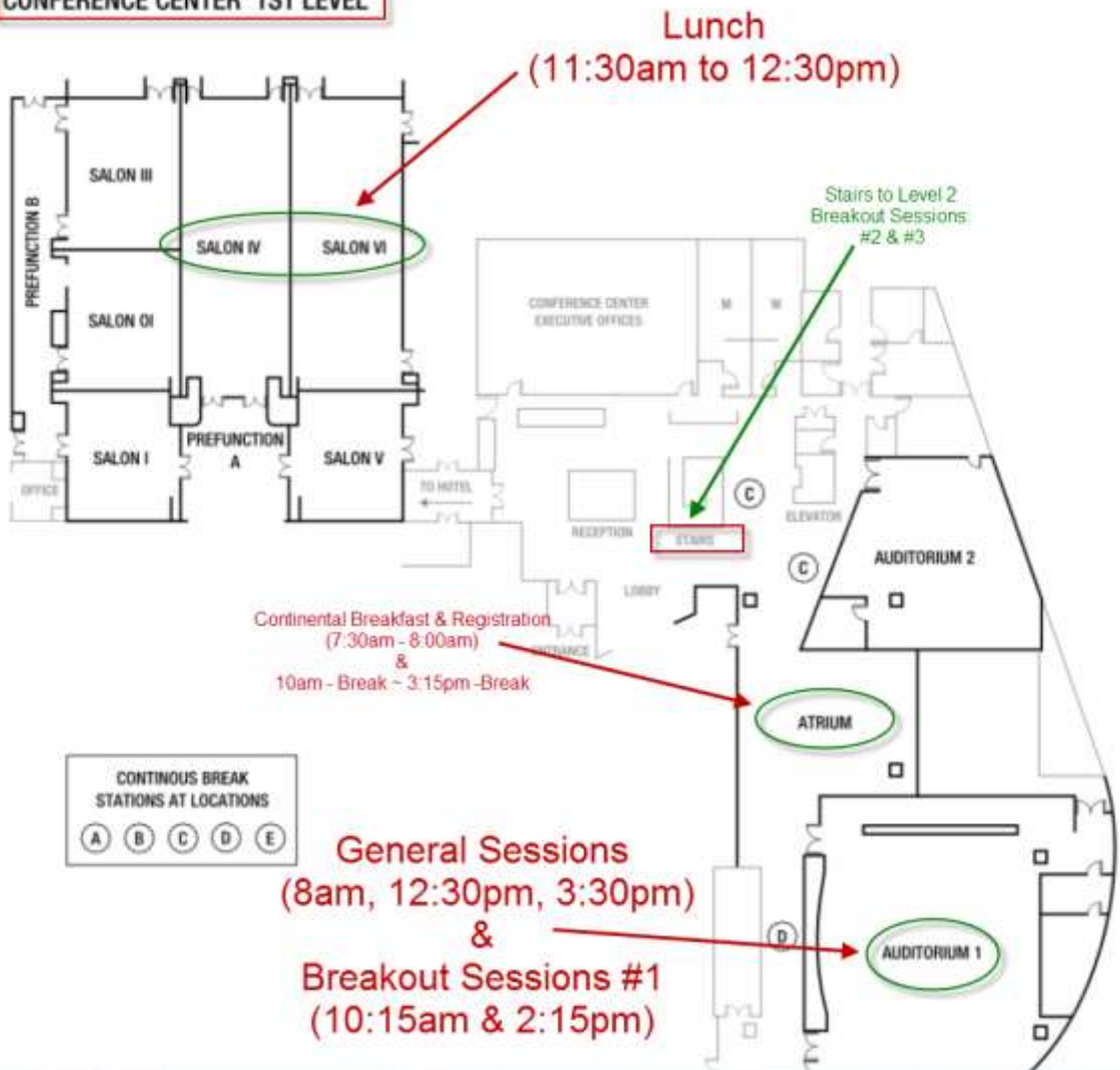
## The Strategic Balance between Corporate Goals & Servicing Travelers' Needs

Tuesday, October 17, 2017

- 7:30 a.m. – 8:00 a.m. Registration & Networking Continental Breakfast (*Atrium - Outside Auditorium 1*)
- 8:00 a.m. – 8:10 a.m. Welcome from the Presidents (*Auditorium 1*)
- 8:10 a.m. – 8:30 a.m. GBTA Updates – (*Auditorium 1*)  
Patrick Algyer, GBTA, Senior Manager, Volunteer Relations
- 8:30 a.m. – 10:00 a.m. Morning General Session: (*Auditorium 1*)**  
**Key Note Speaker Scott Gillespie, Managing Director tClara**  
**What's The Goal? Why Travel Management Must Change Its Mission**
- 10:00 a.m. – 10:15 a.m. Morning Break sponsored by Enterprise Holdings (*Atrium*)
- 10:15 a.m. – 11:15 a.m. Breakout Sessions: (*Session: 1~ Auditorium 1*)**
- **Session 1: Reducing Traveler Friction – How Travel Policies & Travel Culture Can Be Changed ~ Scott Gillespie, Managing Director tClara**
  - **Session 2: (*2<sup>nd</sup> Level, Conf. A*) Corporate Credit Card – 101 reasons it is the best solutions for everyone ~ Heather Miller, NAPCP**
  - **Session 3: (*2<sup>nd</sup> Level, Conf. B*) Sharing Economy – AirBNB / Uber for Business – Travelers' are using these options - Incorporation into travel program to service Traveler needs ~ Jason Beckham, Airbnb & Tony Bandanza, Uber for Business**
- 11:30 a.m. – 12:30 p.m. Lunch sponsored by Corporate United (*Salon IV & VI*)
- 12:30 p.m. – 2:00 p.m. Afternoon Key Note Session: (*Auditorium 1*) Key Note Speaker Mike Premo, President/CEO ARC ~ Changes on the horizon, learn ways ARC is aligning with technology to provide great service depth**
- 2:15 p.m. – 3:15 p.m. Breakout Sessions:**
- **Session 1: (*Auditorium 1*) Breaking New Ground – (Building The Business Case For a Bigger, Bolder Travel Program ~ Scott Gillespie**
  - **Session 2: (*2<sup>nd</sup> Level, Conf. A*) Solving the Hotel Payment Gap, Servicing travelers without Plastic using VPmts ~ Heather Miller, NAPCP**
  - **Session 3: (*2<sup>nd</sup> Level, Conf. B*) ARC & NDC – Enhanced Content/Service - Airline New Distribution Channel ~ Mike Premo, ARC**
- 3:15 p.m. – 3:30 p.m. Afternoon Break sponsored by American Express Global Business Travel (*Atrium*)
- 3:30 p.m. – 4:30 p.m. Afternoon General Session: (*Auditorium 1*) Servicing Travelers' Meeting Needs – Aligning Transient and Group Programs ~ Chris Hunnes**
- 4:30 p.m. – 4:45 p.m. Meeting Adjourned

**(See Facility Map on Back)**

**CONFERENCE CENTER 1ST LEVEL**



**2ND LEVEL**

