



WELCOME

Michigan Business Travel Association

Members & Guests

It's Your Organization!



DIAMOND



PLATINUM



GOLD



SILVER





Agenda

9:45am - 10:15am - Registration & Networking

10:30am - 11:30am – GBTA Global Forecast

11:30am – 11:50am – GBTA Update

11:50am - 12:15pm – MBTA Business Meeting

12:15pm - 1:15pm – Lunch

1:15pm – 2:20pm – KPI's & Measurements

2:30pm – Meeting Adjourned - Prize Drawing

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GBTA Global Forecast

Joe Bates

Vice President of Research

GBTA Foundation

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GBTA Updates

*Doug Payne, CCTE, GTP
GBTA Board Member*

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MBTA BUSINESS MEETING

President Updates: Debbie Graves

Proposed By Law Changes

Vice President and Treasurer Board Positions

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By Law Changes

- **ARTICLE III - MEMBERS**

1. Classes. The Chapter shall consist of the following ~~three (3)~~ Six (6) classes of Members:

- **ARTICLE IV – MEETINGS OF MEMBERS**

The Members of the Chapter shall meet at least four (4) times per year. The ~~last~~ Fall (September and/or October) meeting of the year shall be the Annual Meeting. Meeting dates ~~for the year will be set at the Annual Meeting, along with possible meeting topics~~ along with possible topics, for at least 12 months in the future, will be posted on the web-site, and this practice will be shared at the Annual Meeting.

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Board Member Elections
Term: 2015-2016

Vice President Nomination:

Rennie VanRosmalen
Corporate Services & Travel Manager
Meijer

Treasurer Nominations:

Vilija Erlingis
T&E Compliance Manager
Int'l Automotive Components Group

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MBTA BUSINESS MEETING

- **Committee Updates**

- **Treasurer**
- **Membership**
- **Education**
- **Meeting Planning**
- **Technology**
- **Charities**
- **Public/Government Relations**
- **Sponsorships**
- **Scholarships**

Jenny Baumann

Jamie Cotter

Jack Reynaert

Maureen Baker

Kevin Dombrow

Kathy Mastin

Michael Hoff

Ann Ammons

Camelia Mesek

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Treasury Report

Net Worth

As of 10/12/2014

Bank and Cash Accounts

Checking \$40,870.53

Net Worth \$40,870.53

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1/1/2014 through 10/12/2014											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	YTD
Income											
Meeting Income	\$85.00	\$385.00	\$320.00	\$585.00	\$505.00	\$1,685.00			\$65.00	\$470.00	\$4,100.00
membership Dues	\$8,740.00	\$5,875.00	\$3,700.00	\$3,075.00	\$1,200.00	\$450.00				\$50.00	\$23,090.00
Sponsorship	\$7,300.00	\$3,750.00	\$2,000.00			\$2,600.00					\$15,650.00
Transfer from Savings					\$2,180.37						\$2,180.37
Total Income	\$16,125.00	\$10,010.00	\$6,020.00	\$3,660.00	\$3,885.37	\$4,735.00	\$0.00	\$0.00	\$65.00	\$520.00	\$45,020.37
Expenses											
Bank Service Charges											
Service Charge					\$4.00						\$4.00
Board & Speaker Travel				\$56.00					\$8.20		\$64.20
Board Meeting Expenses							\$290.31				\$290.31
Chapter Technology/Web-site Expenses	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$800.00
Charitable Donations						\$501.95		\$100.00			\$601.95
CPC Travel	\$52.00	\$974.55			\$217.03						\$1,243.58
D&O Insurance	\$438.40										\$438.40
GBTA Conference		\$995.00					\$494.49	\$1,479.65			\$2,969.14
GBTA CPC	\$84.00		\$325.00	\$500.00							\$909.00
GBTA Legislative Summit						\$751.06					\$751.06
Meeting Expenses		\$1,798.03	\$104.31	\$1,435.78		\$1,874.02	\$6,790.23			\$300.00	\$12,302.37
Merchant Bnkcd Fee	\$411.58	\$642.63	\$273.09	\$201.87	\$147.11	\$69.16	\$146.44	\$35.00	\$35.00	\$36.05	\$1,997.93
Miscellaneous									\$60.36		\$60.36
Scholarship Paid		\$1,000.00		\$995.00	\$275.00	\$1,095.00	\$2,537.10	\$312.30			\$6,214.40
Speaker Gifts						\$43.51	\$167.42				\$210.93
Speakers Fee										\$600.00	\$600.00
Total Expenses	\$1,065.98	\$5,490.21	\$782.40	\$3,268.65	\$723.14	\$4,414.70	\$10,505.99	\$2,006.95	\$183.56	\$1,016.05	\$29,457.63
Income less Expenses	\$15,059.02	\$4,519.79	\$5,237.60	\$391.35	\$3,162.23	\$320.30	(\$10,505.99)	(\$2,006.95)	(\$118.56)	(\$496.05)	\$15,562.74



Treasury Report

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Membership Committee

Chairman: **Jamie Cotter – Royal Park Hotel**

Members: Patti Schafer, Egencia | Sue Jarvis, Aristocat Transport

Currently MBTA has 117 members.

Remember to invite new potential members to our December meeting. Potential New Direct Members are allowed to attend 1 meeting complimentary! Please see any board member for more information.

We are looking for a few more members to join our committee and assist with registration during each meeting. See Jamie if you are interested.

Contact membership@michiganbta.org if you have questions about joining.

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Education Committee

Chairman: Jack Reynaert, Meritor
Members: Susan Gould, Meijer
 Liz Rodriguez, CCTE, GTP, Meritor
 Kim Cira, Ohio State Park Lodges
 Vilija Erlingis, Intl. Auto Comp. Group

2014/2015 DATES

November 12, 2014

December 4, 2014

February 12, 2015

March 18, 2015

April 23, 2015

May 20, 2015

June 22, 2015

July 25-29th , 2015

August 12, 2015

September 17, 2015

October 22, 2015

December 3, 2015

TOPIC *(subject to change)*

Topic expanding on last meeting

Holiday Meeting – Clear Picture Leadership®

KPI's & SLA's– Round Table/Panel

Data Mining for Predictive Modeling

Travel Payment Systems

Travel & Expense Data Interface

Is Your Travel Program Up to Par?

GBTA Convention

MBTA President's Perspective GBTA

MBTA Annual Meeting

Joint MBTA/OVBTA Education Day

Holiday Meeting

LOCATION

Webinar

Greater Detroit Area

Greater Detroit Area

Webinar

Western, MI

Webinar

Greater Detroit Area

Orlando, FL

Webinar

Greater Detroit Area

Romulus, MI

Greater Detroit Area

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Meeting Planning Committee

Chair: Maureen Baker - Accenture
Members: OPEN (Looking for Committee Members)

Planning Remaining Meetings

- December 4, 2014 - Holiday Meeting- Metro Detroit

Please contact us to host one of our meetings!

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Technology Committee

Chair: Kevin Dombrow, Sheraton Detroit Novi Hotel
Member: OPEN (If interested in joining let me know)

- Post to the MBTA LinkedIn Page
 - 95 Members on LinkedIn- Please Follow our Group
 - Limited Activity- Can you Follow our page?
- Looking for MBTA page and give me feedback
- Facebook www.facebook.com/MichiganBusinessTravelAssociation
- Twitter Page <https://twitter.com/MBTAMichigan>
- Any Questions? Feedback?
- Like us on Facebook and Follow us on Twitter
- Email me at kdombrow@sheratondetnovi.com

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Charity Committee

Chair: Kathy Mastin – Visteon Corporation

Members: Jodie Duncan-Avis Budget Group, Sandy Chwierut – Bosch, Jenny Baumann – Delta, Kim Burns – Lear Corporation, Gail Major

2014 Charity is For a Day

<http://www.detroitqfad.com>

- 501(C)(3) organization formerly operated as Queen for a Day
- Emotionally therapeutic experiences for seriously ill children; providing them and their families with a joyful diversion from the strain of chronic treatment.
- Use role models, make believe, and play therapy to give opportunity to imagine and live out a fantasy while experiencing a moment of the childhood

Charity Opportunities: Raffle, Silent Auction, many additional opportunities

<http://www.detroitqfad.com/volunteer-oportunities.html>.

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***MBTA** was 1st chapter to meet the GBTA Government Relations Goals for 2012/2013/2014!
....Thank you for your fantastic support!!2014/15 Chapter Goals started after GBTA LA!*

WHAT'S COMING UP?

Risk Radar: Managing the Medical and Security Implications of the Ebola Epidemic - How will you protect your travelers? Wednesday, October 22nd

- Understand the 2014 Ebola outbreak
 - historical context
 - the predicted course of the outbreak in the months ahead
- Recognize how Ebola is spread and basic strategies for preventing transmission
- Be aware of treatment & transportation options for anyone exposed to Ebola
- Evaluate business decision to send people into affected areas
 - who and why, communication plan, accountability plan
- Understand what is involved in moving people out of a country or to a safe haven

<http://www.gbta.org/usa/nbtaapps/AttendeeRegistration.aspx?EID=14DL1022>

Government Relations – Will my letters and donations make a difference?

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***MBTA was 1st chapter to meet the GBTA Government Relations Goals for 2012/2013/2014!
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GBTA Legislative Symposium – June 2014

- All chapters met in DC for this 2 day event
- Representing Michigan

Jim Smith – Enterprise

Cecile Mutch – Kellogg's

Michael Hoff – Continental Automotive

- Cover Government and Regulation issues affecting our travel industry
- Guest speakers from government agencies discussing the business travel industry
- Met with our Congressmen to discuss the Business Travel Industry's needs and concerns, and where they can take action on our behalf.
- Raised concern that TSA just announced it was going to remove the cap on the Transportation Security Fee.
 - Attendees hit the meetings with their Representatives, stated GBTA's concerns over allowing this to happen.
 - 9/17/14 – House passed bill to block TSA from lifting a cap on a ticket fee that funds security operations.
 - The measure was approved 423-0 after being debated on the floor 9/16/14

Government Relations – Will my letters and donations make a difference?

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Fall Wine Raffle

Please join us for our third annual *Wine Raffle*

5 raffle tickets for \$20

OR

***bring a bottle of your favorite wine to donate to the raffle
and receive 10 raffle tickets for \$15***



Scholarship Committee

Chair: Camelia Mesek, Emirates
Members: John Brady, Choice Hotels
Cheryl Cannon, United Airlines

We are taking applications! Future Opportunities for Scholarships

Visit www.michiganbta.org and click on scholarships under Quick Links for more information and to apply. Deadline is December 31, 2014.



Sponsorships Committee

Chair: Ann Ammons

Our 2015 Sponsorship Drive will begin soon!

**Please remember we need your commitment by
February 1, 2015**

**Thank you to our MichiganBTA
2014 Annual Sponsors**

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GOLD



SILVER





Key Performance Indicators (KPI's) & Measures

Phil Hammer
Director of Travel Services
Runzheimer International

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Thank You!

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