



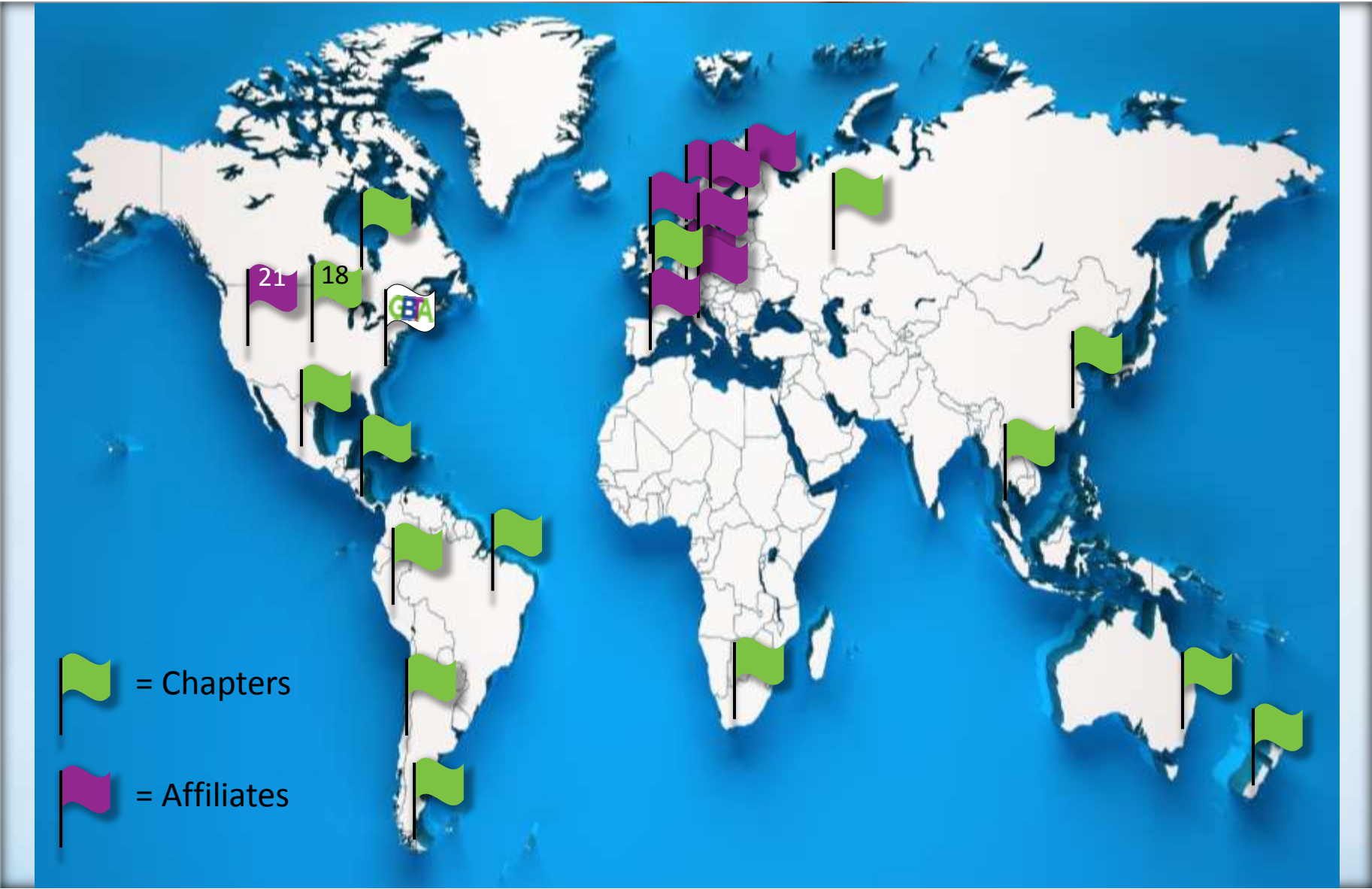
Michigan BTA – October 16





GBTA is dedicated to advocating for a safe, secure and reliable transportation system that promotes economic growth while recognizing the specific needs of business travelers.

Global in Scope





Record Breaking Event Attendance



Sao Paolo 2014



Mexico City 2014



Toronto 2014



- 8th Annual GBTA Foundation Golf Classic & Spa Day
- 2014 Service Project – Clean the World
- Over 80 Education Sessions – The Most Ever
- Global Leaders Dinner

GBTA Convention



Dynamic Events Ahead



- Southern Africa Conference – Gauteng, South Africa – October 14-16
- GBTA Russia Symposium 2014 Moscow – Russia – October 28
- GBTA Business Travel Forum at ITB Asia – Singapore – October 30
- GBTA Conference 2014 Berlin – Berlin, Germany – November 12
- GBTA Energy, Resources & Marine Symposium – Houston – Nov. 18-19
- GBTA Mexico Conference 2015 – Mexico City – March 18-20
- GBTA Canada Conference 2015 – Toronto – April 20-22
- GBTA Brazil Conference 2015 – Sao Paolo – June 21-23
- **GBTA Convention 2015 Orlando – Orlando, FL – July 25-29**



The mission of the GBTA Foundation is to provide on-going financial resources to conduct research initiatives beneficial to the entire business travel industry; to support world-class educational offerings; and, to provide scholarships for business travel professionals.

GBTA Education





Fundamentals of Business Travel Management™

Delivered on-line and in person in **17 countries** around the world, to **400+ GBTA members**.

Canada, South Africa, USA, UK, Australia, Netherlands, Argentina, China, Panama, Peru, Colombia, India, Costa Rica, Czech Republic, Thailand, Russia, Sweden





Webinars and Online Training

60 sessions delivered

3,500+ viewers globally



 = 100 VIEWERS GLOBALLY



Scholarships

Over **\$800,000** Merit-based
scholarships were awarded to more than

75 GBTA members

for Manager-level and Global Leadership
Professional® Program.



GBTA Research



**GBTA BTI™ Outlook:
Annual Global Report
and Forecast 2013-2017**

TOP 5 Download in
GBTA Resource Library



**GBTA BTI™ Outlook:
Country Reports**

Over 14,000
online views



**Out-of-Policy
Business Travelers
and Their Impact on
the Bottom Line**



**Corporate Travel Policy
- Going Global**

Over 300 downloads



**The State of
Strategic Meetings
Management
Programs**



**Business Traveler
Well-Being**



**Business Traveler
Mishaps: The
Real Risks
of Business Travel**



**Hotel Programs in
the United States**



**Travel Taxes in the U.S. -
The Best and Worst
Cities to Visit**

Most requested
for Media Interviews



**The Economic Impact
of Business Travel**



**2013 Travel
Management
Compensation
and Benefits Survey**



**GBTA Travel Research
Benchmarking Toolkit**

Featuring 7 Travel
Management Tools



Number of resources viewed:

294,969



 = 10,000
RESOURCES



Number of resources downloaded:

12,543



 = 1,000
RESOURCES



Across the Globe



GBTA Research has been presented all over the world



Canada



Mexico



United States



Argentina



Brazil



China



India



Thailand



Australia



Turkey



Hungary



South Africa



In The News



2013 News Headlines



REUTERS

Is Business Travel Going Places?

THE WALL STREET JOURNAL.

So, Who Gets to Fly First Class?

The New York Times

Airports and Hotels in Emerging Markets Outpace the West

The New York Times

An Economy on the Mend Lifts Corporate Travel Spending

Forbes

Business Travel Market to Surpass \$1 Trillion This Year

DAILY NEWS

Thanks A Trillion! Biz Travel Surges

Forbes ^{INDIA}

Economic Gloom No Bar For India's Business Travel

The New York Times

Fast Food, Not Fine Dining, Tops Expense Account List

FOX BUSINESS

Boeing Hopes to Ride Tripling Jet Demand in China

Los Angeles Times

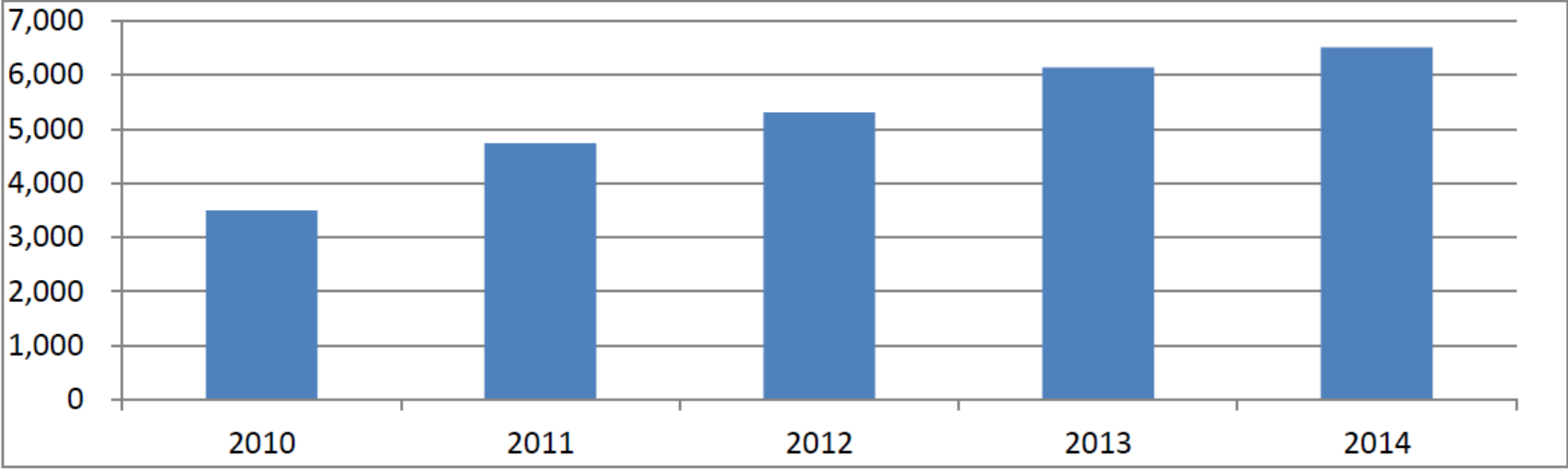
Budget Battles Could Slow Business Travel Spending Group Warns

Investing in the Industry





GBTA Membership Growth



Legislative Agenda



- Improve Airport Screening
- Fight Discriminatory Taxes & Fees
- Fix the Nation's Travel Infrastructure
- Keep the United States Open for Business

Advocacy




www.gta.org

BUSINESS TRAVEL SPENDING WITHIN THE UNITED STATES TOTALLED

\$384 BILLION

This was comprised of \$244 billion in trip-related spending (63%) and \$140 billion in meetings operations expenditures.



U.S. DOMESTIC BUSINESS TRAVELERS SPENT AN AVERAGE OF

\$540 PER TRIP

These averages consist of taxi + bus and overnight and all methods of transportation, as well as per diem, meals and rental car.

\$147-LODGING
\$230-TRANSPORTATION
\$100-FOOD + BEVERAGE
\$28-SHOPPING + ENTERTAINMENT



BUSINESS TRAVEL IN THE U.S. CONTRIBUTED

\$491 BILLION

TO THE U.S. GDP



BUSINESS TRIPS THAT UTILIZED AIR TRAVEL AS THE PRIMARY MODE OF TRANSPORTATION AVERAGED

\$1,100 PER TRIP

IN TOTAL SPENDING



BUSINESS TRAVEL SPENDING SUPPORTED

7.1 MILLION JOBS

IN THE UNITED STATES

Just over 4 million of these were with hotels, airlines, rental car companies, and other direct providers of travel services. About 1.3 million were with travel supply chain employers and about 1.9 million more worked with firms that supplied customer goods and services to business travel-supported workers.



U.S. BUSINESS TRAVEL CONTRIBUTED SIGNIFICANTLY TO FEDERAL, STATE, AND LOCAL TAX REVENUE:

\$118 BILLION

Business travel includes Federal Direct Taxes, Federal Excise Taxes, State and Local Taxes, and Excise Taxes on Business.



JOBS HIRING HELP WANTED

30¢ GOES TO TAXES

Traveling Across the Globe



GLOBAL  ENTRY

WHAT ARE YOU WAITING FOR?



Transportation
Security
Administration

Industry Influence



**Transportation
Security
Administration**

TSA Aviation Security Advisory Committee



U.S. Travel & Tourism Advisory Board

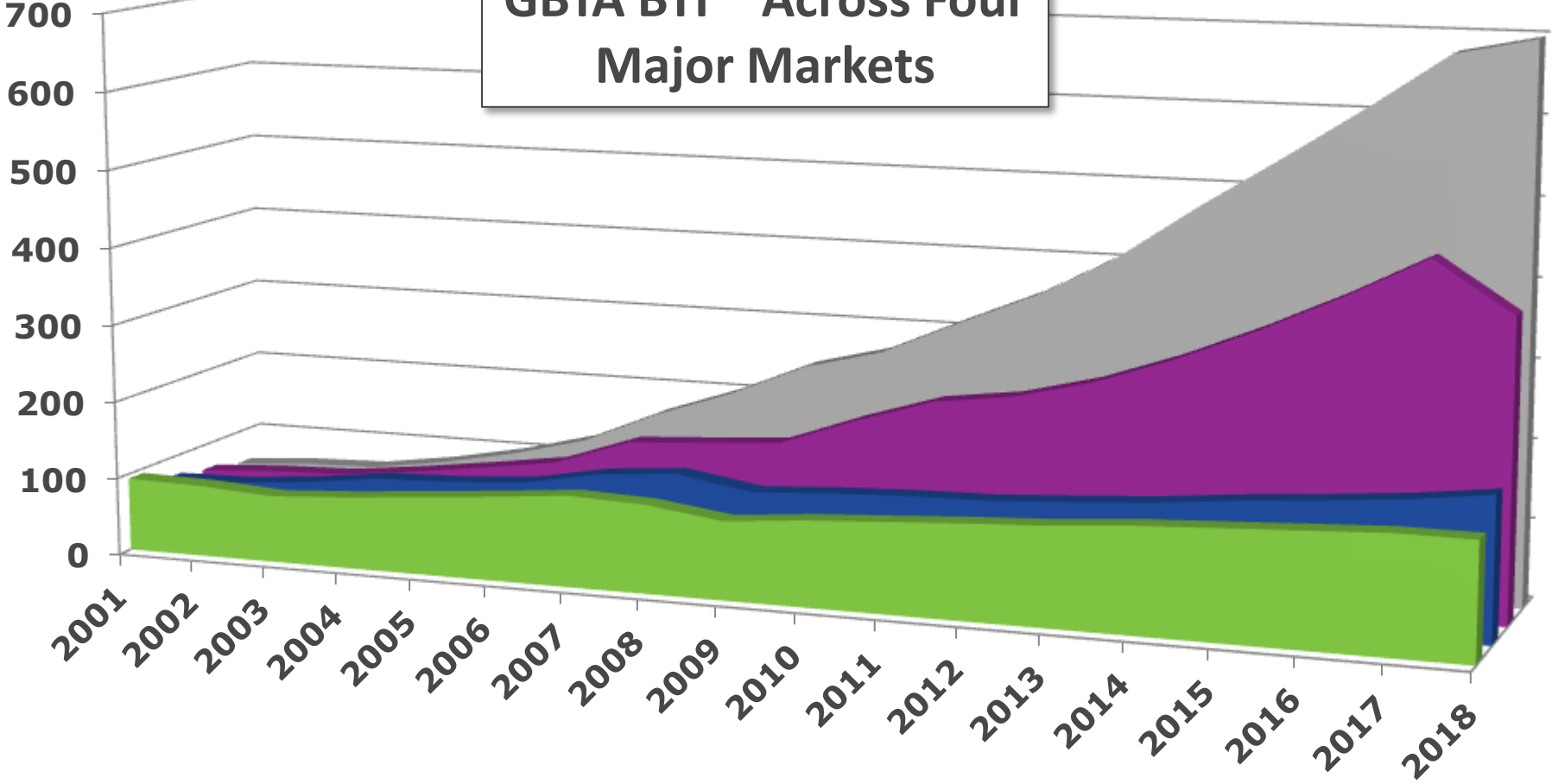
Global Business Travel Magazine



State of the Industry



GBTA BTI™ Across Four Major Markets



United States Germany India China

Source: GBTA Foundation, Rockport Analytics

State of the Industry



Business Travel Returning to Stride After a Difficult 2012

