



Wednesday, August 28, 2019

Approved Provider Credit Application - Chapter NEW 5/8/18

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Chapter Name

Michigan Chapter

Point of Contact

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Event Title

Michigan Chapter September Meeting

Event Location

Deteroit Marriott Livonia

Is this a GBTA pre-approved education session?

No

**What are the times of your session(s), i.e.
12:00pm-2:00pm.**

NDC - What is it & What's in it for me?

Session Description(s)

What is NDC and how will it impact you? Whether you're a buyer or supplier, NDC will have an impact on your business this year and beyond. Join the interactive session where we will explore the truth about NDC (Fact or Fiction), the status within the industry and the opportunities it brings to the entire value chain. In this session we will:

Play a "Fact or Fiction" game to help you better understand NDC

Highlight NDC "by the numbers" (status of NDC within the industry)

Highlight NDC opportunities for aggregators, OBTs, TMCs, Buyers and Travelers

Answer any and all questions you may have about NDC!!

Learning Outcomes (per session)

Learn the impact NDC will have on your business
Interactive Session to understand the truth about NDC.

Learn status of NDC within the industry

Learn opportunities NDC brings

Upload Agenda

[2019.09.19 MBTA Agenda .pdf](#)

Upload Speaker Biographies

[Lora Ellis - Bio .pdf](#)

Domain Relevance

Knowledge 02, 06, 32; Domain 03 Task 0301, 0307, 0308; Domain 04 - Task 0401

Read more about [Domain Relevance](#)

Confirmation

I agree to receive communications from GBTA and understand I may update my preferences at any time, or opt-out of communications from GBTA.

GBTA OFFICE USE ONLY

Date Application Received

Wednesday, August 28, 2019

Date Reviewed

Thursday, August 29, 2019

Recertification Credits

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Approved?

Yes

Date Chapter Notified

Thursday, August 29, 2019