



Mark A. Williams
Partner, GoldSpring Consulting

Mark is the founding partner of GoldSpring Consulting, an independent travel consultancy specializing in the practice of improving travel management for corporations and other organizations. Primary services include travel management strategy, drafting and implementation of travel policies, airline, hotel, and ground transportation sourcing and program management as well as outsourced travel management. Mark has responsibility for operations as well as additional responsibilities in sales, client delivery, and administration.

Prior to starting GoldSpring in January 2014, Mark was a Principal at Advito, the consulting division of BCD Travel. Previous roles include work in the Business Transformation Outsourcing practice at IBM where he was responsible for client-facing activities of the travel practice, including the development and implementation of strategic sourcing. Mark has 25 years of experience in Business Travel Management. He gained this experience beginning in the late 1980s working for WorldTravel Partners, followed by 10 years as the Director of Travel for Price Waterhouse and PricewaterhouseCoopers.

Prior to his work in travel management, Mark worked for Price Waterhouse in the tax practice where he was responsible for federal and state income tax planning for several major corporate and individual clients. He began his career in the front office of the Atlanta Braves where he was responsible for various accounting functions in the baseball operation. Mark is a Certified Public Accountant, has a Bachelor's degree in Accountancy from Wake Forest University, a Master of Taxation degree from Georgia State University, and is a former president of the Association of Corporate Travel Executives (ACTE).