



Not only will you hear one of these three words, you're sure to hear example after example of her ability to inspire, motivate and grow ordinary people into extraordinary leaders.

In 2008, she launched Aha! Leadership LLC, a leadership development organization designed to help companies and organizations create cultures where results rule! The Aha! Leadership team has served over 100 clients in a wide range of industries throughout the US including: Financial, Franchise Food, Legal, Automotive, Medical, Insurance, Veterinary Medicine and Manufacturing. Recently, Robyn was recognized as one of Detroit's best facilitators. Her customers are raving about her and as a result her business has grown by 400% in the past two year.

She spent 18 years of her career at Valassis and two years with ePrize. At Valassis, her specialty was leading key business units that were not meeting their key objectives or acting as the general manager and launching new corporate initiatives. She created the foundation for two start-up business units that ultimately generated over \$150 million in revenue annually. Bottom line --She knows what it takes to drive results.

At ePrize, Robyn Marcotte was appointed the Senior Vice President of Talent and led the effort for creating a strong employee focused company culture which resulted in ePrize being awarded "101 Best Company to Work."

### **Functional Experience**

- Leadership Coaching (Including International)
- Training Facilitation
- Recruitment and Selection
- Leadership and Organizational Development

### **Consulting, Training and Speaking**

- Executive Coaching
- High Potential Mentoring
- Leadership Development Workshop Facilitation
- Leadership Curriculum Design
- Emotional Intelligence Workshops
- Franklin Covey Leadership Workshops
- DiSC Behavioral Style Assessment
- 2012 Tedx Speaker
- Keynote Speaker

### **Education, Certifications and Awards**

- Western Michigan University, BA
- Certified Facilitator for Franklin Covey- Leading at Speed of Trust – Certified Instructor
- Certified Facilitator for Franklin Covey – 5 Choices
- Certified Facilitator for Franklin Covey – Four Imperatives of Leaders
- Certified DiSC Facilitator
- Certified DDI Leadership Facilitator
- Certified WEBENC Women's Business
- *Crain's Detroit Business* as one of "Michigan's Most Influential Women"
- Best Executive – Stevie Award for Women in Business

Robyn is very active in her community and church. Last year, she formalized the "Backpack Buddy" program where community members donate to "adopt a child". Their donation provides each child with a backpack filled with high quality school supplies. Over the past seven years, the organization has purchased supplies, packed backpacks and hand delivered them to over 6000 children throughout southeastern Michigan.