

Approved Provider Credit Application - Chapter

Submission Date	2018-04-06 16:31:55
Chapter Name	Michigan Chapter
Point of Contact	Elisabeth Johnson
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Event Date	04/19/2018
Event Title	Travel Management Data Sourcing (Hotel Sector)
Event Location	Amway Grand Plaza Hotel Grand Rapids
Is this a GBTA pre-approved education session?	No
What are the times of your session(s), i.e. 12:00pm-2:00pm.	10:00am to 11:30am am session; 1:00pm to 2:30pm pm session
Session Description(s)	<p>AM Session: Hosted by Jill Boiarski-Moore, focus will be on Hotel Data Sources, Hotel sourcing, determining right hotel for negotiations, rate discount alternatives.</p> <p>PM Session split into Buyer and Supplier sessions - focuses on how suppliers and buyers can partner with their TMC to provide all around solutions, communicate value. Roundtable discussion, facilitated by AM speaker.</p>
Learning Outcomes (per session)	<p>AM Session - attendees will learn key factors to consider in optimizing hotel program, savings for the company. They will learn about various factors can impact their travel patterns and program adoption.</p> <p>PM Session - Direct members sharing best practices, what has worked for them in their program. Suppliers will learn how they can work better together to provide all-around/best in class service to company.</p>
Upload Agenda	2018 04 19 MBTA Meeting Agenda.pdf

Upload Speaker Biographies



[Jill-Boiarski-Moore-300x300.jpg](#)

Domain Relevance

Domain 01, 02 and 03

Date Application Received

04-06-2018

Date Reviewed

04-11-2018

Recertification Credits

4 - (2 credits per session)

Approved?

Yes

Date Chapter Notified

04-12-2018