



Tuesday, April 9, 2019

Approved Provider Credit Application - Chapter NEW 5/8/18

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Chapter Name

Michigan Chapter

Point of Contact

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Event Title

GBTA Michigan Chapter April Meeting

Event Location

Radisson Plaza Hotel Kalamazoo, MI

Is this a GBTA pre-approved education session?

No

What are the times of your session(s), i.e. 12:00pm-2:00pm.

10am - 11:30am - Morning session and 1pm -

230pm Afternoon Session

Session Description(s)

morning: Using Virtual Payments in Your Travel Program, presented by GBTA payment Solutions. Gain better understanding of virtual card use within the travel industry.

Afternoon: Using the European GDPR to champion business change management - introduction of GDPR has made data management core to multinational businesses. Learn ways to safeguard data, incorporate GDPR into with daily business management.

Learning Outcomes (per session)

morning session: 1. Explain what a virtual card is and understand the benefits to using them in a travel program

2. Understand the different viable use cases where virtual cards can/should be used

3. Learn who all the key parties are involved in the virtual card process

Identify potential challenges using virtual payments and how to address them.

Afternoon Session: 1. Learn about GDPR and it's impact on business management. 2. Re-evaluate internal processes as well as systems and ultimately the way they work with both clients and supply chain. 3. Understand business problem facing companies with global interest and learn how to use new understanding to ensure long term success and sustainability.

Upload Agenda

[Meeting Agenda.docx](#)

Upload Speaker Biographies

[Bruce Smith - BIO.docx](#) [George Kalka - BIO.docx](#)

Domain Relevance

domain 1, task 0102; domain 02 - task 0203;
domain 03 - task 0302

Read more about [Domain Relevance](#)

Confirmation

I agree to receive communications from GBTA and understand I may update my preferences at any time, or opt-out of communications from GBTA.

GBTA OFFICE USE ONLY

Date Application Received

Tuesday, April 9, 2019

Date Reviewed

Tuesday, April 9, 2019

Recertification Credits

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Approved?

Yes

Date Chapter Notified

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