

Global Business Travel Association – Michigan Chapter

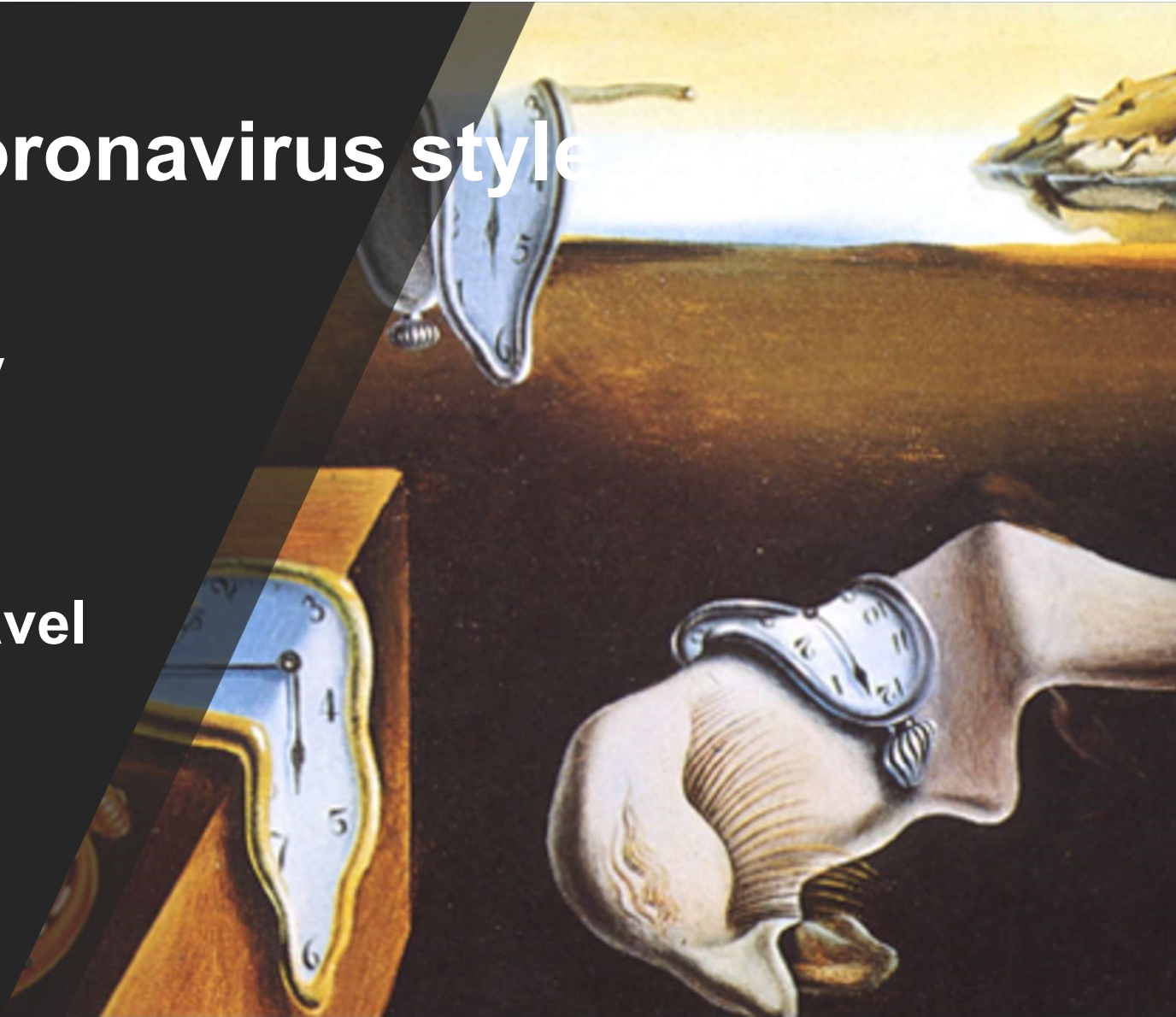
March 4, 2021

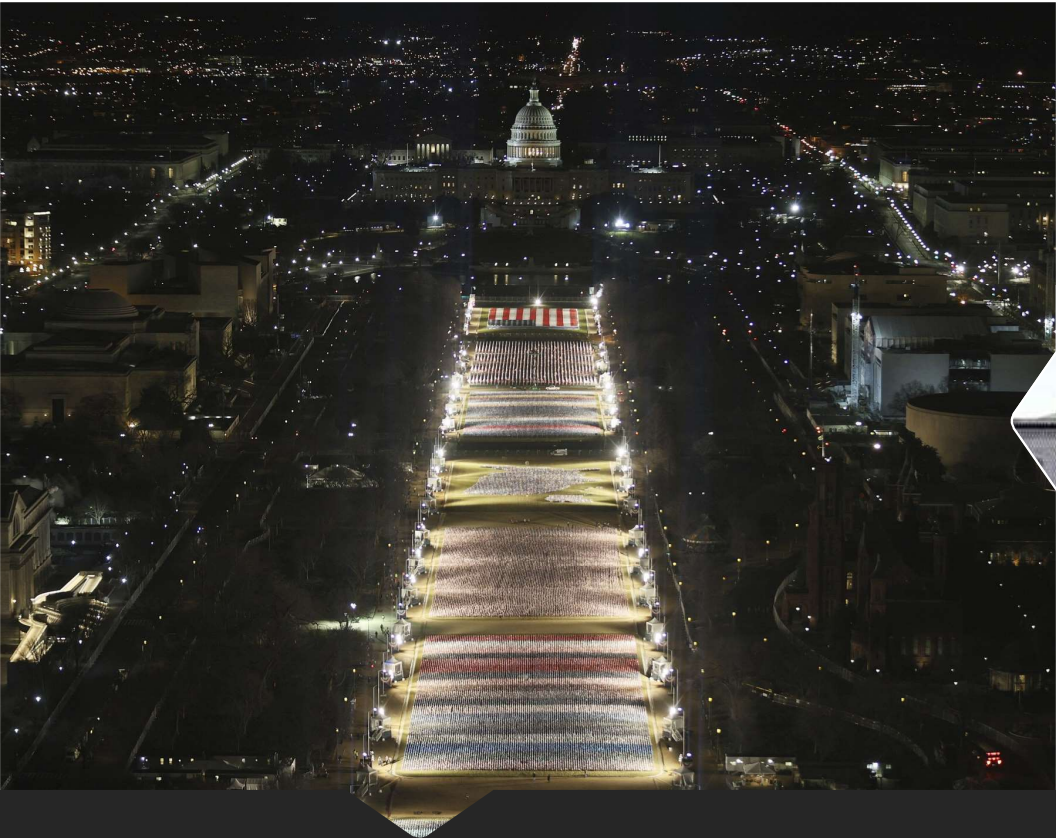
Connecting the people that connect the world.™



Agenda – Coronavirus style

- GBTA Advocacy
- GBTA Update
- Ready. Safe. Travel
- Call to Action





January 2021

Well it was a solid 5 days. Here's to
2022.



GBTA Core Principles

- **GBTA Core Principles**

- Safe and efficient passenger facilitation
- Ensuring taxes and fees benefit travel industry
- Having an infrastructure that meets the needs of the industry

- **GBTA Corona Principles**

- Supporting the industry
- Coordinated, reciprocal, science supported re-opening of countries
- Education of governments on the need to support business travel
- Education of travel buyers on when to travel, how to travel

Business Travel Needs

- **COVID-19 measures should:**
 - Be based on a scientific and data-driven risk assessment.
 - Be effective, feasible, and scalable.
 - Produce net-positive benefits for public health and avoid unintended consequences.

Business Travel Needs

- Develop Testing Protocols to End Blanket Quarantines
- A Coordinated Approach to State and International Quarantines
- Coordinated plans for Vaccine Rollout
- Infrastructure
- Policies based on risk management not risk elimination

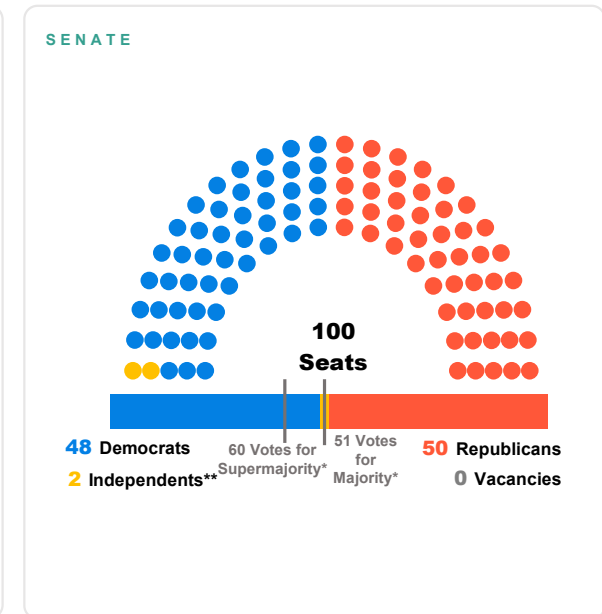
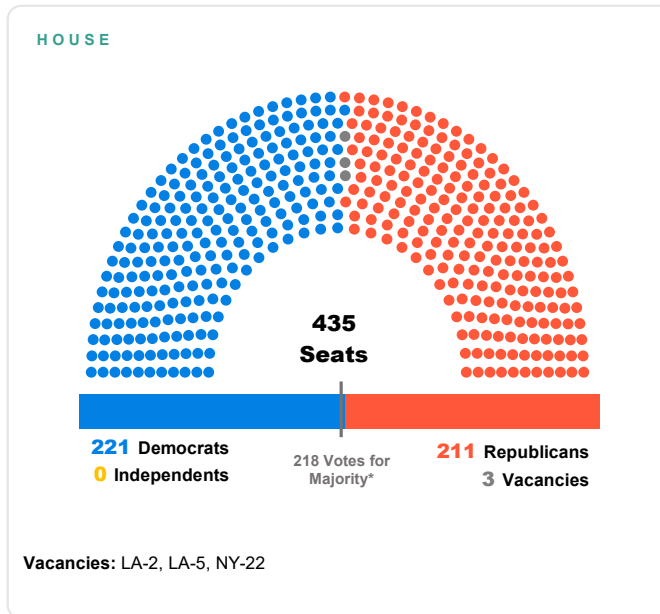
Biden Transition Team Meeting – Dec 7

Biden Administration must work with its international partners and state governors to:

- Establish common criteria and thresholds for determining epidemiological risk on a detailed regional level.
- Implement common protocols upon departure to and return from high-risk areas using the best scientific evidence to determine the best risk mitigation, not risk elimination, strategies.
- Eliminate the need for blanket restrictions and traveler quarantines by implementing comprehensive, cost-effective pre-departure testing procedures and contact tracing protocols. These protocols must be medically-based, affordable, dependable, scalable, privacy-oriented, and fit into the passenger journey with as little disruption as possible.

117th Congress

- Democrats hold narrow majority in House
- Senate split 50-50 with VP Harris breaking ties
- Pelosi, McCarthy, Schumer and McConnell remain in top leadership positions



First 100 Days – Legislative Priorities

Phase 1- Additional COVID Relief

- Additional checks for \$1,400
- Increase and expand supplemental unemployment insurance
- Hundreds of billions of dollars for state and local governments and schools
- Aiming to be done by March 14th

Phase 2 – Economic Stimulus, Climate Change and Infrastructure

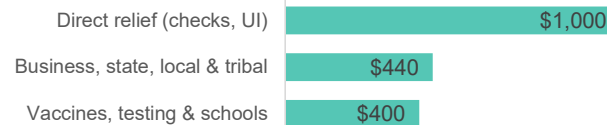
- 2nd COVID stimulus package, the “American Recovery Plan”
- Climate legislation could aim for emissions-free energy by 2035 and net-zero emissions by 2050

Biden's American Rescue Plan Overview

Key Provisions

- **\$1.9T** price tag
- **\$20B** for a national vaccine program
- **\$50B** to expand testing
- **\$170B** to schools for safety equipment
- **\$1,400** stimulus checks
- **Eviction and foreclosure** moratorium through Sept. 2021
- **Minimum wage** increase to \$15/hour
- **Federal unemployment benefits** increase to \$400/week through September 2021 with automatic stabilizers
- **Child tax credit increases**
 - **\$3,600/year** for children under 6
 - **\$3,000/year** for children between ages 6 and 17
- **Earned Income Tax Credit** increase from \$530 to **\$1,500**
- Grants to over 1 million small businesses and **\$35B** for low-interest loans, esp. clean-energy investments

Topline breakdown (in billions)



Outlook

- Likely smooth passage in the House
 - Some Dems want bigger checks
- Trump impeachment trial could delay Senate consideration
- 60 votes needed to avoid filibuster
 - 50 Democrats + 10 Republicans
- Under **budget reconciliation** procedure, Democrats only need 50 votes but may limit scope of plan



U.S. Actions

US COVID-19 Actions

- **Biden Executive Orders have:**
 - Restricted entry from the UK, Schengen Area, Brazil and South Africa
 - Mandated mask wearing on federal property and while traveling via air, rail, or ground vehicle
 - Created the position of COVID-19 Response Coordinator as a Counselor to the President
 - Ordered FEMA to reimburse states for the cost of National Guard support for testing and vaccine rollout
 - Created a COVID-19 Health Equity Task Force to “mitigate health inequities caused or exacerbated by the pandemic”
 - Directed OSHA to develop guidance for employers on workplace safety during the pandemic, and consider whether temporary standards are necessary
 - Authorized the Defense Production Act to mitigate shortfalls in PPE and other necessary resources for testing and vaccine distribution

Air Travel Safety

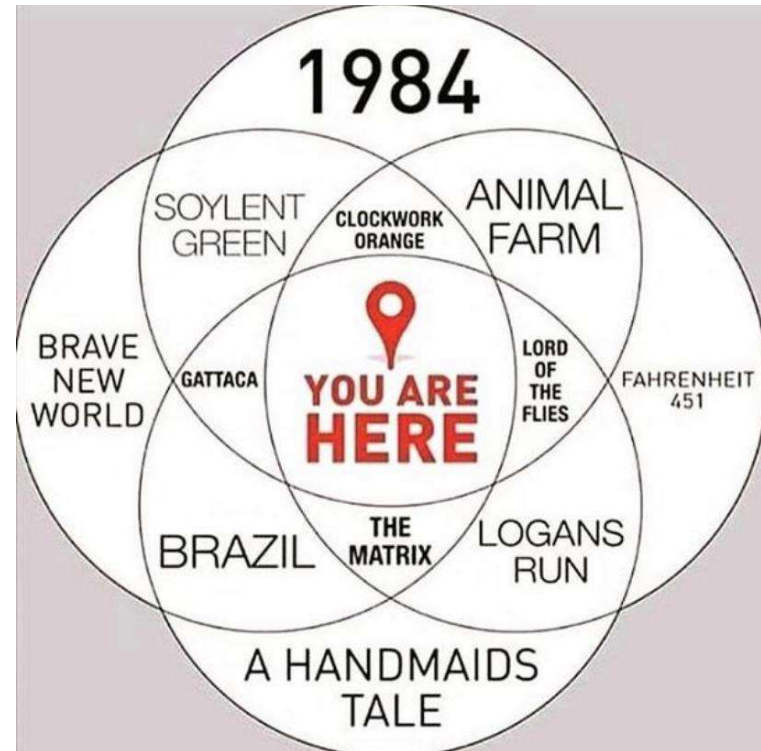
- The risk of COVID-19 transmission while flying is low:
 - Mandatory and universal facial covering (mask) wearing;
 - Physical distancing;
 - Enhanced sanitization;
 - Pre-flight health forms; and
 - Air exchanges with HEPA filters that remove viruses.

Airport Testing

- Some airports and airlines are offering testing for flights
 - Traverse City Airport
 - Syracuse Airport
 - LAX
- Not Universal
 - Airport footprint and Size constraints are cited
- Support Risk Management
 - Mask wearing
 - Social distancing
 - Cleaning

2021 Ideas

- Immunity Passports & Vaccines
- Digital Health Verification
- Global Study on Pandemic



GBTA COVID-19 Position

- **Current GBTA Stance: Develop Testing Protocols to End Blanket Quarantines**

“Pre-departure testing can help ensure the safety of travelers and residents, while allowing essential international travel to take place without compromising public health. At a time when the business travel industry continues to fight for its existence, a comprehensive approach that does not embrace quarantines can help stop the pandemic and stop the further proliferation of job losses and financial ruin.”

- **Current GBTA Stance: Global Coordination in COVID-19 Response**

GBTA has repeatedly called on these governments to adopt a coordinated approach in responding to COVID-19 and the evolving situation. As a select number of countries recently chose to reinstate travel restrictions, we would like to stress the importance of closely following the recommendations of the European Centre for Disease Prevention and Control (ECDC), the U.S. Centers for Disease Control and Prevention (CDC), the Public Health Agency of Canada and the World Health Organisation (WHO) to ensure consistency and restore consumer confidence in air travel”, said Dave Hilfman, Executive Director of the GBTA and a long-time senior airline leader.

COVID-19 Testing and Quarantines

- Currently, proof of a negative COVID-19 test or documentation of a recovery from COVID-19 is required for all travelers – including US citizens – prior to boarding a flight to the United States. <https://www.cdc.gov/coronavirus/2019-ncov/travelers/testing-air-travel.html>
- The Administration did consider implementing a similar testing requirement for domestic air travel within the United States – GBTA and travel industry opposed 2/12
 - Siphons resources from more important public health priorities.
 - Shifts travel demand to higher-risk modes of transportation.
- CDC recommends getting tested 3-5 days after travel and a 7day self quarantine, or 10 days without a test. Quarantine requirements are primarily enforced at the state and local level and vary widely

GBTA COVID-19 Position

- DRAFT GBTA Stance: Vaccinations

Vaccination, or vaccination certificates, should not be compulsory for traveling (even once they are widely available), but vaccinated travelers or those with verified immunity should be exempted from entry bans, testing and quarantine – in accordance with the latest scientific insights on the reduced ability of those vaccinated to still spread the virus.

GBTA COVID-19 Position

DRAFT GBTA Stance: DIGITAL HEALTH VERIFICATION

Governments should consider the following as they move forward:

- A common set of international standards will help governments assess that a particular person has been approved.
 - Standards should include a negative test result or record of vaccination or immunity certificate and meets the entry requirement for a destination.
- Governments should also consider work being done by IATA, ICAO, OECD and other organizations and countries to achieve maximum standardization and interoperability.
- This solution should be user-friendly, privacy (e.g., GDPR)-compliant and facilitate travel. While these solutions are still being developed, existing tools (such as national official coronavirus apps or the existing WHO yellow card) should be used as a verification method.

GBTA COVID-19 Position

DRAFT GBTA Stance: BUSINESS TRAVELERS

- Citizens who are traveling for business are performing an essential function and can corroborate the reason for their travel, are typically less exposed to the general population at destination, more informed on safety protocols and tend to engage in short-stay trips of up to 48h. For these reasons, they should be eligible for a conditional exemption from quarantine, provided they:
- have an antibody test or tested negatively according to rules and regulations in force in the destination country,
- are taking a trip in one of the currently recognised “travel corridors” (such as New York-London or London-Frankfurt) or
- have been vaccinated against COVID-19 and are in possession of a written proof or certificate.

Return of Real ID

- Effective October 1, 2021
- Requirements for approved identification
- #REALID
- #REALIDself
- #REALIDready
- #Check4theStar





UPDATE

Suzanne Neufang – New Executive Director

Most recently served as Senior Vice President-Americas for HRS Global Hotel Solutions.

“It’s not a secret that business travel is at an historic low point as a result of the COVID-19 pandemic, but in crises we find opportunities to be bold and to excel,” said Neufang. “Business travel has been down before and we have recovered – always coming back more technologically savvy, data-focused, and globally connected. The key questions for me are when we as an industry will recover, and how we as GBTA can drive economic and industry recovery to be even faster.

“We need to emerge from this pandemic as a healthier, more transparent association, one with the strongest possible, globally-focused foundation. As an organization, I believe we can work together to provide more value, better education and research, and even more effective advocacy for our members and sponsors. 2021@gbta.org



GBTA Honorary Membership

- GBTA is committed to helping the business travel community stay connected during this challenging time.
- GBTA will provide business travel professionals who have been displaced due to the impact of coronavirus and the global pandemic a GBTA Honorary Membership.
- This membership will be valid until August 1, 2021 or until finding employment.
- If you have any questions about your eligibility, please contact membercare@gbta.org
- Application Link: <https://form.jotform.com/201064057431040>

Top 10 Reasons for Joining a Committee

1. **Experience** – Experience how the organization works and the effort that goes into making the chapter successful!
2. **Relationships/Networking** – Joining a committee helps you build stronger relationships with other members
3. **Brand Building** – Build your brand by getting involved, it's not about who you know anymore—it's about who knows you!
4. **Development** – Committee participation leads to uncovering business insights you can utilize in your professional and personal development!
5. **Leadership Opportunities** - Through active participation on a committee, you will have the opportunity to someday become a board member
6. **Service** – Contribute to the growth and future success of the organization
7. **Pay it Forward** – Give back to the industry by making a difference in committee involvement
8. **A chance for people to see you in action** – show people how great you are!
9. **Community** – MBTA is made up of a wonderful community of knowledgeable and helpful business travel professionals
10. **Insider Sneak Peaks!** You'll know what's happening before everyone else!

<https://www.gbta.org/membership-and-communities/global-committees>

Ready. Safe. Travel.

GBTA and our members are working hard to get the industry ready and safe in order to return to travel.

Ready: Pushing government leaders to put in place necessary safety measures and the resources to save jobs and get back on the road to travel.

Safe: Providing member education and training to ensure a safe return to travel.

Travel: Telling the story of the value of business travel to the world economy and building traveler confidence.

READY. SAFE. TRAVEL.

GBTA CONVENTION 2021 – ORLANDO

July 17-21

REGISTER

EXHIBIT

SPONSOR

Find out how GBTA is keeping you safe at Convention 2021 >>

See you in Orlando



Safety #1 Priority

- **Provide a safe environment for attendees, employees and vendors**
 - Monitoring and updating COVID-19 Protocols and planning onsite requirements accordingly (social distancing, cleaning, daily screenings, etc.)
 - Working closely with the Orlando CVB, OCCC and local health organizations/professionals
 - Current Info can be found here and will be updated
<https://convention.gbta.org/About/COVID-19-Response-Protocols>
 - PPEs will be provided onsite
 - Seating will be limited in breakouts and at each Lunch table due to COVID-19 protocols
 - Other requirements that comply with seating limitations of the OCCC will be implemented

Convention Details

- 2021 Convention Early Bird registration deadline is now March 1
- Virtual – GBTA is reviewing hybrid programming and will have more information in the future
 - Expo hours will be extended in 2021
- Education: Call For Proposals is CLOSED
 - Call for Presentations' deadline Feb 26, 2021 over 350 submissions
 - More breakout slots in 2021 with more details available in April
- Welcome Reception
 - Due to the changing COVID-19 guidelines and compliance and safety concerns, GBTA will not host a Welcome Reception in 2021.
 - GBTA will offer a F&B gift card or amenity on Sunday evening for attendees to enjoy

READY. SAFE. TRAVEL. TRAINING



**READY.
SAFE.
TRAVEL.**
by GBTA

#ReadySafeTravel

I'm making a difference.

READY. SAFE. TRAVEL.
by GBTA

A thriving business travel and meetings industry is critical for a booming economy.

With Ready. Safe. Travel. Join us as we lead the efforts for a safe return to business travel through advocacy, education, and awareness.

Ready.

Pushing government leaders to put in place necessary safety measures and the resources to save jobs and get back on the road to travel.

Safe.

Providing member education and training to ensure a safe return to travel.

Travel.

Telling the story of the value of business travel to the world economy and building traveller confidence.

READY. SAFE. TRAVEL.
by GBTA

4-Week Program

4 weeks, 3 hours on 1 day per week of workshop sessions.

Each week's workshop session content to be separated into key topics that have tangible deliverables and learning objectives to support each week's focus domain of Ready. Safe. & Travel.

- The program will alternate between a Global audience and content to a more Regionalized market-specific audience and content. Regional breakdown: Canada, USA, Europe, LATAM
- A knowledge check quiz will be issued following each week's workshop to be completed within 24 hours

Training Program Structure:

- A 4-week training program with workshop sessions logically sequenced under the three domains of:
 1. Ready.
 2. Safe.
 3. Travel.

Date	Date	Time (EST)	Workshop Focus / Domain	Audience
Week 1	May 5, 2021	10am – 1pm	Ready	Global
Week 2	May 12, 2021	10am – 1pm	Safe	Regional
Week 3	May 19, 2021	10am – 1pm	Travel	Global
Week 4	May 26, 2021	11am – 12:30pm	Program Finale	Regional

READY. SAFE. TRAVEL. TRAINING



visit [gbta.org](https://www.gbta.org) for more details

<https://www.gbta.org/calendar/programs-by-location/north-america/ready-safe-travel-training-program>

**Be there
for the industry.**

<https://p2a.co/zkrknof>

Connecting the people that connect the world.™

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More questions about education? [Contact
pd@gbta.org](mailto:pd@gbta.org)

