



WELCOME

**Michigan Business Travel Association
Members**

It's Your Organization!



Thank you to our 2011 Annual Sponsors!

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DELTA



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Morning Session

Airline Consolidations

Presented by

Guest Speakers

John Caldwell – Delta Air Lines

Evan Koppel – Continental Airlines



MBTA Mission Statement

Mission Statement

MBTA is dedicated to enhancing the role of the business travel professional.

MBTA has recognized that providing value to its members is one of the strongest tools we have as a chapter to maintain and strengthen our membership. We continuously monitor our effectiveness as an organization through survey, interactive dialogue at our regularly scheduled meetings, and are openly receptive to member comments and suggestions. We are implementing many of the suggested changes and the meeting formats have now taken on a new look, to include direct member round table discussions and speakers with a greater educational focus.

Formed in 1967 as one of the first affiliate chapters of the national organization. We currently have over 100 members, of which nearly 45 are Direct members (Travel, and/or Purchasing Managers).

MBTA has a dedicated group of committee chairpersons who support many of the common interests of our membership. Our newly formed Education Committee monitors industry trends to ensure future meetings provide the greatest amount of timely and valuable information to our membership. Our Charity Committee coordinates a sizable contribution to local charities each year through our December holiday event and at other business meeting throughout the year. And our Technology Committee works to make sure we receive updates on technology changes in the travel industry.

The key to our chapter's success lies in the dedicated efforts of our membership. We are positioned as an organization to proactively address the issues that affect our industry.

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Announcing:





Education Committee

Co-Chairs: Rennie Vanrosmalen, Meijer - Jim Smith, Enterprise Holdings, Inc.
Members: Amy Marciano-Ratliff, American Express Travel
Celeste Smith, Ann Arbor Marriott/Ypsilanti Eagle Crest
Whit Wallace, Travel Leaders

2011 Meetings

March	16 th - Webinar - The Buyer: Travel Management Roles & Responsibilities, Today And Tomorrow
April	13 th – Managed Travel Services
May	18 th – Webinar – Presenter – Will Tate
June	20 th – The Mobile World
July	13 th – Webinar – Topic - TBA
September	14 th – Personal Responsibility for Success/ Managing Your Time
October	26 th – Education Day
November	16 th – Webinar – Topic TBA
December	7 th – Networking & Mentoring

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Technology Committee

Chair: Jack Reynaert

- **IT Committee Chair needed!**

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Government Relations

Chair – George McMullen

Member Michael Hoff, Continental Automotive



Find your Representatives and TAKE Legislative Action...



The NBTAPAC, is a tool used by the NBTA Government relations team that aggregates business travel professionals political strength and financially supports the campaigns of national candidates who are supportive of a pro-business travel legislative agenda.

Contact

george@grmcmullen.net

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Secretary's Report

MBTA Officer - Debbie Graves

Committee Opportunities:

Technology Chair

"MBTA is Your Organization"



Sponsorships Committee

Chair: Ann Ammons



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MBTA Scholarship Program

Chairs: Carol Schoendorff

Member: John Brady, Choice Hotels

Camelia Mesak - Emirates

2011 Scholarship Opportunities

Three (3) MBTA Memberships – Value per Scholarship \$250

Two (2) NBTA Convention – Value per Scholarship - \$1,000

Two (2) Education SMMP, CCTE, CTE or GLP Value per Scholarship - \$1,000

One (1) Legislative Summit – Value per Scholarship - \$ 1,000

Total Value - \$5,750!

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Membership Committee

Chair: Tawnya Johnson

Members - Jill Rickard, Royal Park Hotel, Deborah Barrett – Dollar/Thrifty Automotive Group

- **2011 *Full* Membership \$250-** Includes 5 meetings, meals, event fees and webinars. (Save \$155 over paying basic membership, plus fees to attend each of 5 annual meetings)

If you hold a membership in GBTA or another chapter you will receive a \$50 discount off of your full annual membership fee

- **Basic membership \$90 -** Does not include individual meeting fees. (\$60-\$100 due at registration for each of the 5 meetings)

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Treasury Report

MBTA Officer – Jenny Baumann

As of 2/7/2010

Account	Total
Bank and Cash Accounts	
MBTAChecking	\$19,725
Savings	\$2,175
Total Bank and Cash Accounts	\$21,900
Total Assets	\$21,900
Net Worth	\$21,900

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January 1, 2010 - December 31, 2010	
Income	
2010 Dues	\$18,522.48
2010 Dues Refund/Correction	-\$50.00
2011 Dues	\$3,820.72
Meeting Income	\$3,120.15
Meeting Sponsorship	\$4,714.52
Income - Unassigned	\$0.37
Total Income	\$30,128.24
Expenses	
Bank Charge	\$230.32
Board expenses	\$2,871.60
Charity	\$300.00
CPC Meeting Expenses	\$3,384.48
Flowers	\$61.48
Meeting Expenses	\$20,190.97
Merchant Bnkcd Fee	\$551.93
nbta ccte	\$500.00
Scholarship Paid	\$1,250.00
Speakers Fee	\$359.64
Website Development Fees	\$1,099.00
Website Monthly Fees	\$2,500.00
Expense - Unassigned	\$323.27
Travel	\$1,334.66
Total Expenses	\$34,634.08
Income less Expenses	-\$4,505.84



Events Committee

Chair: Vicki Berger

Member: Paula Flowers – Kelly Services

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Charity Committee

Chair: Jodie Duncan

**Members: Sandy Chwierut, Bosch, Kathy Mastin, Visteon
Jenny Baumann, Delta, Jamie Ostrander, Marriott**

Afternoon Session



Guest Speaker – Keith Jarvie

**Stakeholder Manager - U.S. Department of Homeland Security-DHS
Transportation Security Administration-TSA**



Turn in your name badge to enter the drawing to receive a ipod shuffle

Thank You for attending!